

The FCC and Broadband: The Next 230 Days

FCC Commission Meeting

July 2, 2009

Washington D.C.



Multiple Congressional Mandates*

Broadband Plan	Due February 17, 2010
706 Report	Due February 3, 2010, including international comparisons
Response to GAO	Due December 8, 2009
Consumer Survey	Needed for Plan, No Deadline
Mapping	Needed for Plan, Final Map Due February 17, 2011

*Partial list.



Work Streams Should be Integrated

- Looking at the same data
- Approach and recommendations should be consistent
- Most efficient use of staff resources
- Filings in proceeding for 706 Report will be incorporated in Broadband proceeding, and vice versa



Omnibus Broadband Initiative

- Will deliver on all Congressional mandates
- Will create ongoing institutional knowledge on broadband that can serve to inform ongoing policy deliberations
- Will involve all Bureaus at the FCC



The National Broadband Plan

Congressional Mandate

Core Objective:

Ensure that all people of the United States have access to broadband capability

Establish benchmarks for meeting that goal



Congressional Mandate

Other Statutory Objectives:

(A) Analyze the most effective and efficient mechanisms for ensuring broadband access by all people of the United States.

(B) Provide:

- A detailed strategy for achieving affordability of such service;
- A detailed strategy for maximum utilization of broadband infrastructure and service by the public;

(C) Evaluate the state of deployment

- Include an evaluation of progress of projects supported by the grants made pursuant to the Recovery Act;

(D) Provide a plan for use of broadband infrastructure and services in:

- | | |
|---------------------------------------|------------------------------------|
| • Advancing consumer welfare | • Education |
| • Civic participation | • Worker training |
| • Public safety and homeland security | • Private sector investment |
| • Community development | • Entrepreneurial activity |
| • Health care delivery | • Job creation and economic growth |
| • Energy independence and efficiency | • Other national purposes |



Basic Approach

- What is the current situation?
- What will be the near term situation without a change in government policy?
- What will be the areas where there are demonstrable public interest harms?
- What are ways of lessening the public interest harms?



Mandates for the Process

1. Be Open

- Transparent
- Inclusive
- Participatory

2. Be Data Driven

3. Produce a Plan



Public Input

- Staff Workshops
 - Designed to provide same kind of input as ex parte process but in more open and more efficient manner
 - Designed to fill out the record for the first phase of the planning process
- Web Site
 - Beta launched today, comments welcome
- Additional Fora
 - There will be additional workshops and hearings, including hearings outside Washington D.C. in the fall
- Meetings with Commission Staff
 - Ex Parte coordination in Office of General Counsel
 - Ex Parte process will not commence until week of July 20th
- Written Comments
 - Ongoing Process



Staff Workshops: Issues and Dates

Deployment/Wired/ General	August 12
Deployment/Wireless/General	August 12
Deployment/Unserved/Underserved Communities	August 12
Adoption/Utilization/Fixed	August 19
Adoption/Utilization/Mobile	August 19
Adoption/Utilization/Low Utilization Areas (including Rural, Minority, and Tribal Communities)	August 19
International Comparisons	August 18
Technology/Wired	August 13
Technology/Wireless	August 20
Technology Applications	August 27
Disability Opportunities	August 13

Staff Workshops: Issues and Dates

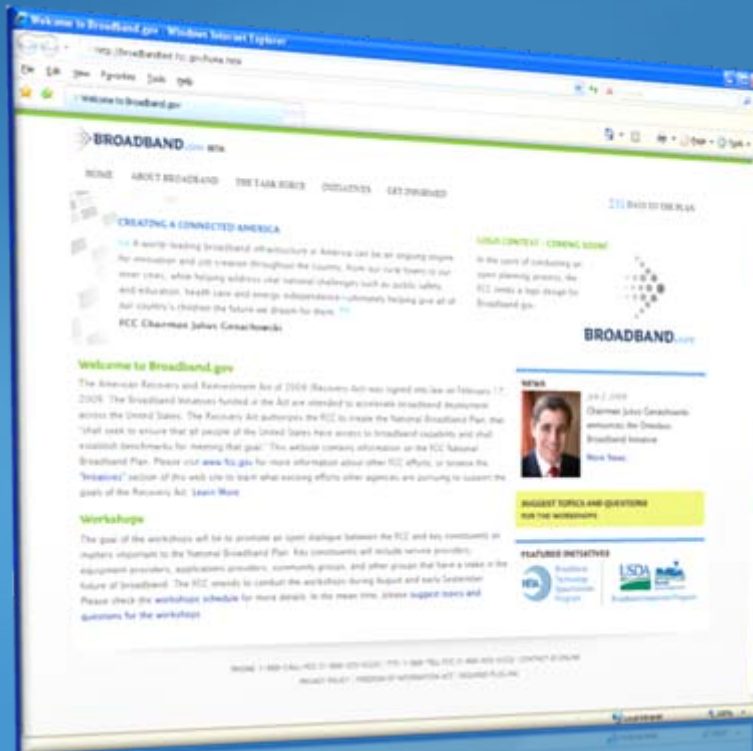
Opportunities for Small and Disadvantaged Businesses	August 18
Health Care	September 2
Energy, Environment, and Transportation	August 25
Public Safety and Homeland Security	August 25
E.gov	August 27
Economic Growth, Job Creation, and Investment	August 26
Education	August 20
Job Training	August 26
Benchmarks	September 2
Best Practices / Big Ideas	September 3

Staff Workshops: Milestones

Coordinators Posted	July 16
Topics Posted	July 23
Formal Participant List Posted	August 5
Comments in Response to Workshops	Due September 11

New broadband.gov Website:

- In beta, requesting feedback
- Initial phase focused on enabling ability to follow and participate in process
- Future phases include mapping capabilities, consumer information and broadband resources



Presentations at Future FCC Meetings

Month	Action (s)
July	Report to FCC on process and calendar
September	Report to FCC meeting on Factual State of Play
November	Report to FCC meeting on Analysis of Key Gaps
December	Report to FCC meeting on Policy Framework
January	Report to FCC on opportunities to drive National Agenda
February	Release 706 report Report to FCC on Plan*

*All recommendation require further Government action providing opportunity for further public input prior to adoption

